| Electronic Acknowledgement Receipt   |  |  |  |  |
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| EFS ID:                              | 1910612  |  |  |  |
| Application Number:                  | 09843589   |  |  |  |
| International Application Number:    |  |  |  |  |
| Confirmation Number:                 | 8739   |  |  |  |
| Title of Invention:                  | System and method for managing interactive programming and advertisements in interactive broadcast systems |  |  |  |
| First Named Inventor/Applicant Name: | John Anthony Bruckner  |  |  |  |
| Customer Number:                     | 27189  |  |  |  |
| Filer:                               | Samuel Sungil Lee/Roxanne Ippolito   |  |  |  |
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| Document<br>Number | Document Description | File Name      | File Size(Bytes) | Multi<br>Part /.zip | Pages<br>(if appl.) |
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| 1                  |                      | AFResponse.pdf | 1050727          | yes                 | 28                  |

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|             | Amendment After Final                               | 1     | 1   |  |
|             | Claims  | 2     | 16  |  |
|             | Applicant Arguments/Remarks Made in an Amendment    | 17    | 28  |  |
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#### New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

### National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

#### New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.